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Press Release

CU Alliance Announces \$1Million Paid in Dividends to Credit Union Owners

Houston, Texas – November 2018. CU Alliance, LLC celebrated its 20th anniversary earlier this year, and today, its Board of Directors announced the approval of a \$1,000,000 dividend to its Credit Union owners. The Credit Union Service Organization (CUSO) and its Board of Directors are grateful for the support of our Credit Union Clients and CUSO partners who helped make this year another incredible success.

“This latest dividend validates the confidence of the Board of Directors in the strength of the organization and ability to generate value for our Credit Unions,” said Adrian Dominguez, President, and CEO. “Quality lending and growth remain one of the cornerstones of our value proposition, and we are thrilled to be a leading aggregator of consumer loans in the Credit Union Industry.”

About CU Alliance, LLC: Founded in 1998, CU Alliance, LLC (CUA) is a Credit Union Service Organization (CUSO) that offers multiple loan aggregation services for Credit Unions. Everyday Credit Unions compete to retain member automobile and home loans in a very competitive and technologically driven marketplace. CUA offers Credit Unions a way to respond by leveraging CUSO resources, best practices, and technology to help Credit Unions thrive in the consumer lending business.

CU Alliance, LLC, manages the operations of several Credit Union loan-growth products and services in several markets for more than two hundred Credit Unions and multiple CUSOs in 14 states by providing Indirect Auto Lending, Mortgage Products, Online Car Shopping Tools, Real Estate, and Insurance Services.